

EMMANUEL CROUVISIER

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TECHNICAL EXPERTISE

PHP	MySQL	Windows & OS X	Linux Servers
MySpace and Facebook Apps	JavaScript, AJAX, jQuery	Google Analytics	RSS and XML
iPhone App Development	ColdFusion	Ruby on Rails	HTML and CSS
Cisco CallManager, Unity, VPN	Shell Scripting	C/C++, Perl	Adobe Creative Suite
Microsoft Exchange 2003, BES	Google Apps, Postini	Apache	OpenX Ad Server

PROFESSIONAL EXPERIENCE

944 MEDIA

August 2008 – present

Director of Web Systems

Scottsdale, AZ and San Francisco, CA

- Increased overall traffic by nearly 100% within two months through changes and additions to the 944.com website and SEO techniques; returning visitors up 30%; Google traffic up 84%; Yahoo traffic up 290%
- Created new revenue streams through several online outlets, increased monthly sales by over \$20,000
- Developed MySpace and Facebook apps resulting in over 300,000 additional pageviews over 1.5 months
- Integrated Facebook Connect throughout 944.com with round-trip photo tagging, posting photos directly to Facebook, commenting, and more, leading to a 25% increase in membership within three weeks
- Spearheaded the technical acquisition of another national media company, integrated over 90,000 records into existing intranet, consolidated web and email servers, trained upper management on all new systems
- Engineered new solutions and improvements to the existing intranet: interactive magazine management tool in PHP, MySQL and jQuery, PTO request/authorization system, company-wide evaluations, automated new hire paperwork and recruitment center with auto-filtering of keywords in all file formats
- Coordinated migration from Exchange 2003 to Google Apps Premier Edition with over 100 accounts

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June 2005 – August 2008

Senior Software Engineer

Cleveland, OH and Scottsdale, AZ

Client: Technical Translation Services (www.techtranslation.com)

- Redesigned project workflow and reduced administrative errors by nearly 100% through custom intranet site developed in PHP and MySQL to track each project through all required procedures
- Developed organizational methodology to reduce time spent searching for projects and centralized file storage in order to keep projects synchronized between all employees

Client: Advance Vending (www.advancevending.com)

- Performed total website redesign using PHP, CSS and Flash; used as basis for company's rebranding
- Utilized Google Analytics to optimize site layout and content and improve keyword searches, resulting in the top ranking for several key search terms on all major search engines and increasing traffic by 200%

Client: La Coiffe Salon and Spa (www.lacoiffe.com)

- Designed and developed website using PHP, CSS, and Flash; customized WordPress blog installation
- Custom-designed network with VOIP-based Asterisk PBX phone system, including wireless phones, to facilitate communication between every employee and enable the receptionist to work more efficiently
- Developed full security monitoring solution IP cameras with archived backups and remote monitoring

Miscellaneous Services

- Integrated biometric devices on both Windows and Macintosh platforms to replace traditional time clocks and automate complicated payroll calculations, reducing total payroll costs by an average of over 10%
- Administered personal Linux server that has been online since 1996, currently hosting over 20 websites

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PROFESSIONAL EXPERIENCE (CONTINUED)

TECHNICAL TRANSLATION SERVICES

June 1999 – March 2003

Senior Software Engineer / System Administrator

Cleveland, OH

- Developed client websites in LAMP environment
- Responsible for all technological needs, including system maintenance, redundant backup solutions, database administration and website design
- Converted the original static website into a multilingual dynamic website with ColdFusion and MySQL, including automated notifications and an interface for translators to submit revisions after any copy edits
- Performed all software, hardware and operating system upgrades on PC, Macintosh and Linux platforms

NORTHWESTERN UNIVERSITY

February 1998 – June 1999

Senior Lab Manager / System Administrator

Evanston, IL

- Administered laboratory with 30 clients operating under Windows NT 4.0 and Linux
- Redesigned department website, including integration of existing student database
- Successfully automated software distribution procedures, cutting machine downtime by over 80%
- Offered user support, ranging from basic computer operation to assistance with programming assignments and installation of user-specific applications

NON-IT RELATED EXPERIENCE

2CV IMPORTS

March 2003 – May 2007

Founder and President

Cleveland, OH and Le Mans, France

- Established business specialized in the restoration and export of vintage automobiles (Citroen 2cv's)
- Designed and implemented custom intranet solution in ColdFusion and MySQL to track every step along the buying, restoring, exporting and selling processes to maximize administrative efficiency
- Coordinated teams in France and the US to double production each successive year
- Led the market for 2cv imports within one year of launching, in both average price and number of sales
- Generated total revenues of over \$1M

PROFESSIONAL AUTO RACING

January 2002 – June 2005

Racing Driver

Le Mans, France and Milton Keynes, England

- Competed against the best drivers in the world throughout Europe in four different racing championships
- Raised over \$250,000 in sponsorship funding from five international businesses, several multi-year deals
- Donated 50% of funds raised through online auctions for promotional space on car to two cancer charities

EDUCATION

NORTHWESTERN UNIVERSITY

June 2001

Bachelor of Arts in Computing and Information Systems

Evanston, IL

- **Concentrations:** Database Design, AI Programming, Natural Language Processing
- **Recognition:** Dean's List

GPA: 3.85/4.0

OTHER

- **Languages:** English (native), French (fluent) and Spanish (conversational)
- **Volunteering:** Admissions Welcome Committee; Student Mentor; Performance Driving Instructor
- **Hobbies:** Auto racing, rock climbing, weight training, soccer, tennis, cycling